



# JOHN M. DEMARCO, LLC

Coaching that equips authentic human leadership in the age of AI.



## Contact

Schedule a call with me:

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## Education

### Graduate Certificate (in progress)

Human-Centered Design Thinking  
Colorado State University

### Graduate Certificate

Executive & Professional Coaching  
University of Texas at Dallas

### Master of Divinity

Asbury Theological Seminary

### Bachelor of Science

Communications  
Florida State University

## Certifications

Coaching (International Coaching Federation)

Human Resources (HRCI)

Hogan Assessments

Myers-Briggs Type Indicator

CliftonStrengths (Gallup)

Design Thinking (In Progress)

Consulting (ATD)

Data Analysis (University of Chicago)

FranklinCovey Suite

Situational Leadership II (Blanchard)

## Core Skills

Assessments

Coaching

Consulting

Content management

Creative writing

Design thinking

Facilitating

Leadership development

Learning agility

Manager development

Mindfulness

Networking

Program management

Relationship building

Speaking

Strategic thinking

Storytelling

Training

## 3 Coaching Specialities:

### Executive Coaching

Equipping executives (directors and above) to manage people, teams, and organizations with creativity and innovation.

### Leader Development Coaching

Equipping people managers or high-potential individual contributors to develop their creative and innovative leadership skills and capabilities.

### 360° Feedback Coaching

Equipping 360° feedback recipients to understand, prioritize, and act upon feedback from a cross-section of colleagues.

## My Customers and the Impact of My Work:

My customers are internal HR or L&D professionals seeking coaching for their creative and innovative business clients, as well as creative and innovative business leaders looking to connect directly with a coach for themselves or their team members.

Across just under 20 years, I've coached a diverse clientele of hundreds of professionals representing a wide diversity of demographics, who were promoted to next-level roles and grew cross-functional skills while getting stronger results. My coaching career grew out of a strong background in creative writing and public speaking.

[Some testimonials I've received](#)

[Articles I've written](#)

[Books I've written](#)

### Client Experience

#### Primary

Business Executives

Healthcare Leaders

High-Potential ICs

HR Leaders and Partners

Non-Profit Leaders

People Managers

Physicians

Sales Professionals

#### Secondary

Attorneys

CPAs

Executive Coaches

### Industries & Functions

#### Primary

Customer Experience Centers

DE&I

Finance/Financial Services

Healthcare

Human Resources

Learning and Development

Ministry

Non-Profits

Sales

Technology

Telecommunications

Wireless

#### Secondary

Accounting

Digital

Legal

Marketing

### Professional Employers

T-MOBILE US BELLEVUE WA  
2007-2023

HEALTH FIRST ROCKLEDGE  
FL 2005-2007

MORGAN STANLEY  
MELBOURNE FL 2003-2005

THE UNITED METHODIST  
CHURCH LAKELAND FL 2000-  
2003

STRANG COMMUNICATIONS  
LAKE MARY FL 1996-1997

THE NEWS-JOURNAL  
DAYTONA BEACH FL 1991-  
1996

THE WALT DISNEY  
COMPANY LAKE BUENA  
VISTA FL 1990-1991