



Contact

Schedule a call with me:

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Education

Graduate Certificate (in progress)
Human-Centered Design Thinking
Colorado State University

Graduate Certificate
Executive & Professional Coaching
University of Texas at Dallas

Master of Divinity
Asbury Theological Seminary

Bachelor of Science
Communications
Florida State University

Certifications

Coaching (International Coaching Federation)

Human Resources (HRCI)

Hogan Assessments

Myers-Briggs Type Indicator

CliftonStrengths (Gallup)

Design Thinking (In Progress)

Consulting (ATD)

Data Analysis (University of Chicago)

FranklinCovey Suite

Situational Leadership II (Blanchard)

Core Skills

Assessments

Coaching

Consulting

Content management

Creative writing

Design thinking

Facilitation

Leadership development

Learning agility

Manager development

Marketing

Mindfulness

Networking

Program management

Relationship building

Speaking

Strategic thinking

Storytelling

Training

FACILITATION & SPEAKING TOPICS

- Customizable for each client.
- Additional topics available upon request.
- 12 topics below reflect John's holistic and multidisciplinary approach; each presents its own challenges, and the topics' intersections reveal a complex web of interdependencies.

Artificial Intelligence (AI)

In the context of the transformative impact of AI and its intersection with other converging, exponential technologies, John discusses AI's ethical implications, potential biases, and critical balance between innovation and regulation, while providing AI-specific actions that professionals can take in any setting.

Authentic Human Leadership

John unpacks "authentic human leadership" by emphasizing the importance of a growth mindset in the face of complex, nuanced problems, which enables leaders to demonstrate foster genuine connections with those whom they serve while demonstrating empathy, presence, continuous learning, ethics, and integrity. This content also showcases five trainable skills that set "authentic human leaders" apart: coaching, storytelling, immersive empathy, open dialogue, and design thinking.

Career Longevity

There's an urgent need for all professionals to embrace continuous skill development and adaptability in the face of rapid technological changes and evolving job markets. John emphasizes the ongoing reinvention of industries, and the role of AI in both creating opportunities and posing threats to job security, while sharing practical tips for ongoing skill building and a "skills ecosystem" mindset.

Climate Intelligence

Climate intelligence concerns the agency that human beings retain to leverage data and technology to address climate change with a focus on predictive analytics, sustainable practices, and policy development. John explores the economic and social impacts of climate change, the importance of inclusive climate solutions, and actions that companies and individuals can take to mitigate climate-related risks to health, finances, property, and resources.

Coaching Skills

In addition to his executive coaching work with individual leaders, John offers a full-day (customizable for shorter timeframes upon request) coaching skills training for people leaders that incorporates role plays. This training focuses on understanding what coaching is and is not; identifying and coaching to behaviors; preparing for coaching sessions; active listening; open-ended questioning; and challenging thoughts and beliefs to uncover root cause.



JOHN M. DEMARCO, LLC

Coaching authentic human leaders facing complex, nuanced problems



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Digital Fluency

John provides a foundational understanding of digitization and “digital-first,” and makes a data-informed case for why “digital fluency” is crucial for both organizations and individuals. In addition, John provides practical actions that professionals can take on the job to demonstrate their digital fluency while helping their organizations to be more digital-first in practice.

Diversity, Equity, and Inclusion (DE&I)

It’s critical that DE&I move beyond buzzwords and training events, to implementation of substantial strategies that promote belonging, safety, and value for all individuals in various settings. In the context of both DE&I and AI, John addresses systemic biases, the necessity of inclusive data practices, and simple actions people can take to enhance their DE&I mindset, brand, and impact.

Existentialism

Existentialism is the philosophical exploration of human freedom that dovetails with the importance of human responsibility and integrity-driven choices. John connects existential themes to technological and social changes, highlighting the actions that leaders can take to be powerful stewards of the opportunities they’ve been given to make things better for individuals, organizations, and society.

Impermanence

The reality is that all things and situations are transient, requiring adaptability and resilience on a daily basis to complement the execution of proven change management strategies and tactics. John examines how impermanence affects careers, industries, and personal aspirations, emphasizing the need for continuous learning and flexible thinking with actionable tips.

Meaning

The ongoing human endeavor to create meaning in life, especially amidst technological advancements and societal shifts, is always in style. John discusses how AI and career dynamics influence individual and collective quests for significance and fulfillment, and shares steps that individuals can take to “make their own meaning” at work and home.

Mindfulness

In the context of the modern workplace’s dizzying confluence of speed and stress, John teaches simple, practical mindfulness exercises that professionals can implement while on the job, and makes a compelling, data-driven case for why mindfulness is worth practicing for individuals and organizations.

Storytelling

John helps leaders recognize the power of storytelling and implement a simple framework for telling specific, relevant stories in any context. He provides tips on storytelling preparation; story delivery; and populating a sizable, ongoing toolbox of story topics to utilize as needed or “just in time.”